Allison Skinner

UX Designer

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EXPERIENCE

Digital Experience Manager *(Web & UX Operations)*
Seaside Sustainability, Massachusetts (Remote)

Role progression:

Web and Tech Fellow, August 2023 - February 2024

Web and Tech Associate, February 2024 - June 2024

Web and Tech Advisor, June 2024 - June 2025

- Spearheaded the 2024 website initiative, achieving 92,000 unique visitors and significantly increasing user engagement.
- Successfully executed 30+ projects improving usability, information architecture, and content clarity across the website.
- Managed ongoing website maintenance with a focus on usability, accessibility, and performance to support a seamless user experience.
- Oversaw the website development lifecycle, ensuring timely delivery of updates, features, and enhancements.
- Rapidly diagnosed and resolved technical issues to minimize downtime and optimize user satisfaction.
- Led and monitored a team of interns and fellows in website management, providing training on best practices and fostering professional growth.
- Collaborated with cross-functional teams to develop and implement website updates aligned with organizational objectives.
- Facilitated cross-functional planning and review meetings to align UX priorities, timelines, and stakeholder goals.
- Authored two departmental SOPs outlining Web and Tech processes and scientific article publishing procedures, strengthening team efficiency and standardizing website management practices.

EDUCATION

Bachelor of Science in Computer Science — *Oregon State University*

September 2017 - December 2021

Studied Human-Computer Interaction

SKILLS

Interaction Design

User-Centered Design

Prototyping

Wireframing

Mockups

Web Design

Mobile Design

User Research

User Personas

Journey Mapping

Usability Testing

Data Analysis

TOOLS

Editor X

Adobe XD

Figma

Balsamiq

PROGRAMMING LANGUAGES

HTML/CSS

JavaScript

Java

Python