

# Allison Skinner

## Web Designer/UX Designer

(503) 449 - 6845

[allisonaskinner@gmail.com](mailto:allisonaskinner@gmail.com)

[www.allisonaskinner.com](http://www.allisonaskinner.com)

[linkedin.com/in/allisonaskinner](https://linkedin.com/in/allisonaskinner)

### EXPERIENCE

#### Seaside Sustainability, Massachusetts (Remote)

**Web and Tech Advisor**, June 2024 - June 2025

**Web and Tech Associate**, February 2024 - June 2024

**Web and Tech Fellow**, August 2023 - February 2024

- Spearheaded the 2024 website initiative, achieving 92,000 unique visitors and significantly increasing user engagement.
- Successfully executed over 30 diverse projects to enhance website functionality and content.
- Managed ongoing website maintenance to ensure optimal performance, seamless user experience, and up-to-date content.
- Oversaw the website development lifecycle, ensuring timely delivery of updates, features, and enhancements.
- Rapidly diagnosed and resolved technical issues to minimize downtime and optimize user satisfaction.
- Maintained and refreshed website content to ensure relevance, accuracy, and visitor engagement.
- Led and monitored a team of interns and fellows in website management, providing training on best practices and fostering professional growth.
- Delegated tasks effectively and trained interns in website management, promoting a collaborative and educational environment.
- Collaborated with cross-functional teams to develop and implement website updates aligned with organizational objectives.
- Facilitated team meetings to track project progress, address challenges, and ensure alignment with organizational goals.

### SKILLS

Interaction Design

User-Centered Design

Prototyping

Wireframing

Mockups

Web Design

Mobile Design

User Research

User Personas

Journey Mapping

Usability Testing

Data Analysis

### TOOLS

Editor X

Adobe XD

Figma

Balsamiq

### PROGRAMMING

#### LANGUAGES

HTML/CSS

JavaScript

Java

Python

### EDUCATION

#### Bachelor of Science in Computer Science — Oregon State University

September 2017 - December 2021

Studied Human-Computer Interaction