

Allison Skinner

Web Designer & UX Specialist

(503) 449-6845 | allisonaskinner@gmail.com | allisonaskinner.com | linkedin.com/in/allisonaskinner

PROFESSIONAL SUMMARY

Creative and detail-oriented Web Designer with 3+ years of experience leading end-to-end digital products, from concept through launch. Combines UX strategy, visual design, and accessibility best practices to create intuitive, high-impact web experiences. Proven ability to improve site performance, streamline workflows, and collaborate with cross-functional teams to deliver cohesive, user-centered solutions.

EXPERIENCE

Digital Experience Manager

Jun 2024 - Jun 2025

Seaside Sustainability, Massachusetts (Remote)

- Spearheaded the 2024 website redesign, attracting 92,000 unique visitors and increasing engagement through improved layout, navigation, and UI.
- Led and mentored a team on accessibility standards and UX best practices.
- Collaborated with stakeholders to align branding, UX strategy, and content with organizational goals.
- Authored SOPs and technical documentation to standardize web workflows and content publishing processes.

Web & UX Operations

Aug 2023 - Jun 2024

- Delivered 30+ web projects end-to-end, including wireframing, prototyping, and implementation, improving information architecture and content clarity.
- Managed project scope, timelines, and stakeholder communication across multiple concurrent projects.
- Established consistent design and content standards to improve efficiency and maintain a cohesive user experience across projects.
- Monitored and maintained website performance, ensuring accessibility, reliability, and a consistent user experience.

EDUCATION

Bachelor of Science in Computer Science

Sep 2017 - Dec 2021

Oregon State University | Concentration: Human-Computer Interaction

Google UX Design Certification

October 2022

Online

SKILLS & TOOLS

Design & CMS: Figma, Adobe XD, Canva, Balsamiq, Wix Studio (Editor X), WordPress

Project & Collaboration: Airtable, Jira, Miro, Trello, Slack, Google Workspace, Zapier

Front-End: HTML, CSS, JavaScript